



S&H Form: (02/05)

**REPLY/AMENDMENT
FEE TRANSMITTAL**

Attorney Docket No. 1359.1031
Application Number 09/736,374
Filing Date December 15, 2000
First Named Inventor Masatoshi ARAI et al.
Group Art Unit 3624

AMOUNT ENCLOSED

Examiner Name Campen, Kelly Scaggs

FEE CALCULATION (fees effective 12/08/04)

CLAIMS AS AMENDED	Claims Remaining After Amendment	Highest Number Previously Paid For	Number Extra	Rate	Calculations
TOTAL CLAIMS	15	- 20 =	0	X \$ 50.00 =	\$ 0.00
INDEPENDENT CLAIMS	2	- 3 =	0	X \$ 200.00 =	0.00

Since an Official Action set an original due date of September 28, 2005, no extension of time fees are due:

If Notice of Appeal is enclosed, add (\$500.00)

If Statutory Disclaimer under Rule 20(d) is enclosed, add fee (\$130.00)

Information Disclosure Statement (Rule 1.17(p)) (\$180.00)

Total of above Calculations =

\$ 0.00

Reduction by 50% for filing by small entity (37 CFR 1.9, 1.27 & 1.28)

TOTAL FEES DUE =

\$ 0.00

(1) If entry (1) is less than entry (2), entry (3) is "0".

(2) If entry (2) is less than 20, change entry (2) to "20".

(4) If entry (4) is less than entry (5), entry (6) is "0".

(5) If entry (5) is less than 3, change entry (5) to "3".

METHOD OF PAYMENT

- ☐ Check enclosed as payment.
☐ Charge "TOTAL FEES DUE" to the Deposit Account No. below.
☒ No payment is enclosed.

GENERAL AUTHORIZATION

- ☒ If the above-noted "AMOUNT ENCLOSED" is not correct, the Commissioner is hereby authorized to credit any overpayment or charge any additional fees necessary to:

Deposit Account No.

19-3935

Deposit Account Name

STAAS & HALSEY LLP

- ☒ The Commissioner is also authorized to credit any overpayments or charge any additional fees required under 37 CFR 1.16 (filing fees) or 37 CFR 1.17 (processing fees) during the prosecution of this application, including any related application(s) claiming benefit hereof pursuant to 35 USC § 120 (e.g., continuations/divisionals/CIPs under 37 CFR 1.53(b) and/or continuations/divisionals/CPAs under 37 CFR 1.53(d)) to maintain pendency hereof or of any such related application.

SUBMITTED BY: STAAS & HALSEY LLP

Typed Name Mehdi D. Sheikerz

Reg. No. 41,307

Signature

Date

September 28, 2005

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Serial No. 09/736,374

Docket No.: 1359.1031

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Masatoshi ARAI et al.

Serial No. 09/736,374

Group Art Unit: 3624

Confirmation No. 7612

Filed: December 15, 2000

Examiner: Campen, Kelly Scaggs

For: DIGITAL CONTENTS ADVERTISEMENT DISPLAY SYSTEM USING AUCTION

AMENDMENT

AND

REPLY TO REQUIREMENT FOR INFORMATION PURSUANT TO 37 CFR 1.105

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

This is in response to the Office Action on the merits mailed June 28, 2005, including a Requirement for Information under 37 CFR 1.105, and having a period for response set to expire on September 28, 2005. The Requirement 1.105 in item 7 sets a shortened statutory period of two (2) months for a reply. However, MPEP 704.13 guideline suggests that when the Requirement is sent with an Office Action on the merits, as in the present Office Action of June 28, 2005, and not as a separate Office Action, the Requirement will be given the same period for reply as the action on the merits. Accordingly, it is understood that the Requirement has a period for response set to expire on September 28, 2005 or three months from the mailing date of June 28, 2005 of the Office Action on the merits. Therefore, this reply to the Requirement is timely filed. See MPEP 704.13.

The following amendments and remarks are respectfully submitted. Reconsideration of the claims is respectfully requested.

If there are any additional fees associated with filing of this response, please charge the same to our Deposit Account No. 19-3935.